



The art of cooling >

### **MEET NRF**

- 90 years of cooling experience
- Merged in 2010 with Banco
- 8 plants, 19 AM distribution centers globally
- Strong balance sheet & listed in India



NRF Netherlands

BANCO

India







Proud in the Art of Cooling





Vision

our concern.

### **MISSION AND VISION**



Proud in the Art of Cooling

## Mission

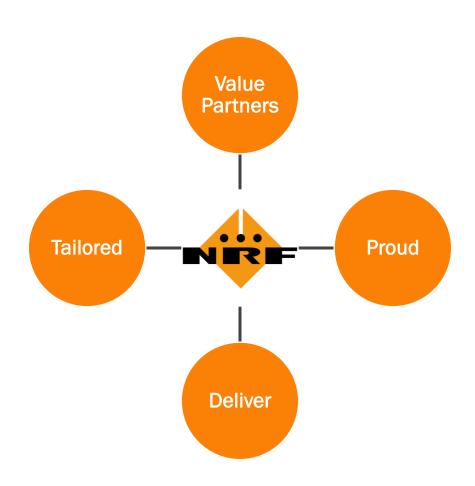


Vision

NRF focuses on owning niche markets and dominating automotive after markets, engineering the best cooling solution, making customer's business our concern.









### **EFFECTIVE POSITIONING**

IT'S HARD TO MATCH US!	
Certified supplier for OE and AM	In house manufacturing and testing
Global company, local presence	Competitive pricing with OE specifications
A complete Aftermarket offer	Excellent supply chain



### **CERTIFIED AFTERMARKET SUPPLIER FOR:**















### **NRF & BANCO**

8 PLANTS, 19 AM DISTRIBUTION CENTERS

PRODUCTION CAPACITY > 1,2 MLN PCS YEARLY

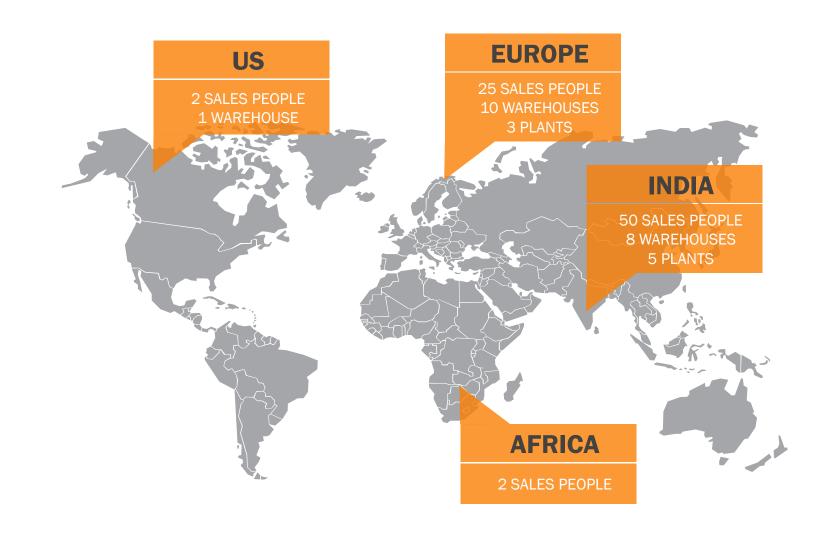
**CERTIFIED OE SUPPLIER** 







SUPPLYING EVERY CORNER OF THE WORLD







#### NRF Europe:

- Since 1927
- 25 sales people around Europe
- Backed up by 30 customer service people

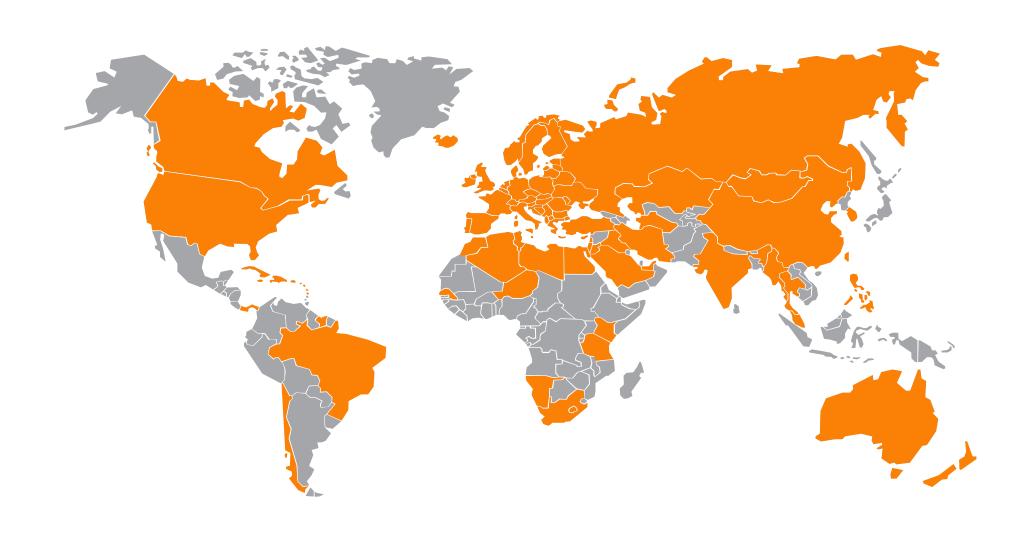
#### NRF expansion:

- 2015: Opening of USA office/warehouse
- 2016: Warehouse expansion in Poland, UK and Italy
- 2017: Warehouse expansion in Netherlands, France and Spain











### NRF GLOBAL > EXPANSION TILL 2020





### **NRF SEGMENTS**























### **ENGINE COOLING RANGE**

RANGE OF MORE THAN 4.500 PRODUCTS

95% OF COOLING CAPACITY

IN HOUSE MANUFACTURING

100% OF PRODUCTS ARE VALIDATED / LEAK TESTED

PLASTIC TANKS MADE OF 100% VIRGIN MATERIAL







#### A WIDE RANGE OF COOLERS



**RADIATORS** 

3.123



**INTERCOOLERS** 

633



**OIL COOLERS** 

**251** 





A WIDE RANGE OF COOLERS



**FAN CLUTCHES** 

326



**RADIATOR FANS** 

588

**NEW** 



**EGR COOLERS** 

**56** 



### **NEW PRODUCT RANGE > EGR COOLING**

#### Ready to meet any standards: the EGR cooling range

- NRF EGR cooling, the ideal way to meet stricter fuel economy standards & exhaust gas emissions.
- EGR heat exchanger, EGR cooler, EGR module and EGR valve included.

#### We know Euro 6 trucks like no other

 NRF has a complete Euro 6 range of products for trucks.









#### NRF fan blades

- 68 SKUs, covering 95% of market demand in LCV and trucks
- Easy and quick installation
- In push and pull configuration
- Available untill EURO 6

# Matching fan clutches are also available in different types:

- Bimetallic
- Electromagnetic
- Pneumatic







#### NRF cores

- Wide range of custom-made copper brass and aluminium cores
- Introduced direct supply from all 4 EU based production facilities offering 1 day lead time
- Invested in new brazing furnaces

#### NRF Bar Plate cores

- Single cores up to 200 mm deep
- Express lead-time reduced to 2 days
- All new optional hemmed fin for extended durability









### **AIRCONDITIONING RANGE**

RANGE OF MORE THAN 2.500 PRODUCTS

**INCLUDING AC SPARE PARTS** 

100% OF PRODUCTS ARE VALIDATED

100% OF CONDERSERS ARE LEAK TESTED







#### A WIDE RANGE OF AIRCONDITIONING PRODUCTS









**CONDENSERS** 

**COMPRESSORS** 

**RECEIVER DRIERS** 

**763** 

925

261





#### A WIDE RANGE OF AIRCONDITIONING PRODUCTS







**HEATERS** 

**EVAPORATORS** 

**INTERIOR BLOWERS** 

210

88

**151** 



### **NEW PRODUCT RANGE > INTERIOR BLOWERS**

#### NRF interior blowers

- 100% OE design and quality guaranteed
- Excellent performance, quality and durability
- Easy and quick installation
- Low noise for maximum comfort

#### 100% tested to guarantee excellent performance

To guarantee excellent quality, the interior blowers are subject to a number of advanced and stringent tests. These tests consist of performance, mechanical and electrical tests.



### NRF EXTENSIVE WARRANTY ANALYSIS

### A thorough warranty analysis

- All compressors warranties are tested and analysed
- Within 2 weeks warranty report with the customer
- Warranty percentage, 1,5% returns in compressors
- Unique warranty investigation





### **EASY FIT**





### All NRF benefits in one package

- Easy Fit = the benefits of an assembly kit combined with NRF Quality!
- Easy fit results in time savings in the workshop and avoids technical complaints
- Current range: 850+ Easy Fit references





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- Our tech support guarantees quality and efficiency of your business
- Technical hotline: support, diagnosis and advice
- Advanced training
- Compressor warranty report



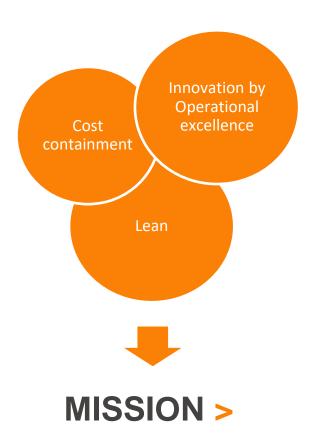
### **SUPPLY CHAIN**





### **SUPPLY CHAIN**





Consumer-driven supply chain, with demand creating ability

### **SUPPLY CHAIN**



#### Operational excellence

- Understand market/customers:
   Reliability & flexibility
- Cost optimization, efficiency measures (Cost containment, short Supply Chain)
- Robust and embedded (cross functional) processes

#### Product leadership & customer intimacy

- Offering leading services
- Innovation throughout the entire Supply Chain supplier to customers of our customer







#### Reliable deliveries

- European deliveries guaranteed within 24h
- Network of 9 NRF owned distribution Centre's strategically located
- Strong, solid carton boxes
- Fast order handling, order placed till 17h30, delivered 'in night'
- Decentralized deliveries are possible







### Full time stock optimization

 NRF offers valuable stock screening, where a supplier becomes a partner!



### **FULL & EFFICIENT DATA SUPPLIER**



#### Complete catalogue data

- Easy crosses to any OE and AM
- Where possible OE ref. consolidated to cover more application with less SKUs.
- Monthly update via TecDoc, FTP-server and newsletter

- Access to technical product intelligence
- Carpark and pareto base inventory support
- Including drawings and pictures













### **E-COMMERCE**

**24/7 online access** to the NRF webshop, TecCom and other online ordering platforms.

- Order quick and easy
- Up-to-date product information
- Search on NRF, O.E. and alternative nr.
- Real-time stock status
- Order status
- Order history



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Alternative no.				
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### **NRF USP'S**



	FULL THERMAL SOLUTION FOR ALL SEGMENTS	01	04	EASY FIT SOLUTIONS	
	OWN PRODUCTION AND TESTING FACILITIES	02	05	ENGINE COOLING AND AIRCO EXPERTS	
5	EXCELLENT SUPPLY CHAIN	03	06	FULL & EFFICIENT DATA SUPPLIER	<u>lattl</u>





#### NRF marketing support includes

- A full range of easy-to-use catalogues, posters, gadgets and flyers to increase brand and product awareness
- NRF participation at customer fairs and exhibitions
- Editorial and advertisement support
- Custom-made marketing materials / (online and offline) sales promotions







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